

with monthly editorials:

Plating / Photovoltaics / Thinfilm and Plasma Technology

Microsystems Technology / Environmental Technology

Details

Pricelist No. 41
November 2009

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Technical Data

Pricelist No. 41
November 2009

Size of our journal	170 mm broad, 240 mm high
Type area of one page	135 mm broad, 200 mm high
Additional charges for ads specially placed	Text page: 20% of basic price Right pages in general: 20% of basic price
Colours	European scale: 160,- € each Special colour: 220,- € each
Bleed	10% of the basic price
Reduced prices (multiple adv. orders)	We have reduced prices for multiple advertising orders: Orders for at least 6 ads to be published within 12 months.
Loose inserts (without rebate)	Format: DIN A 5 till max. 160 x 230 mm weight up to 10 g 1.220,- € weight up to 15 g 1.630,- € weight up to 20 g 2.130,- € Before order acceptance one copy must be send to us. Shipment of inserts free to our printers.
Stitched inserts (without rebate)	Maximum weight of paper: 115 g/m ² printed, untrimmed 2 pages: 175 mm broad, 260 mm high 4 pages: 175 mm broad (folded) 3 mm cutting on top, 17 mm cutting on bottom Edition: ca. 4.000 copies (on request) Prices: 2 pages: 1.220,- € 4 pages: 2.430,- € Before order acceptance one copy must be send to us. Shipment of inserts free to our printers.
Way of printing	Offset
Processing	Unsown binding
Printing data	Files: eps-file inclusive fonts or printable pdf-file (300 dpi). Send files directly to: udo.steindl@leuze-verlag.de.
Bleed	For ads with bleed we need at each bled side 3 mm for bleed.

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Pricelist for advertisements*

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The deadline for ads is the 15th of each previous month.

Special places on cover	size (width x height)	4-coloured
Frontispieces (4c)	100 x 100 mm	€ 1.300,-
Cover page 2*	1/1 page	€ 1.200,-
Cover page 3*	1/1 page	€ 1.050,-
Cover page 4*	1/1 page	€ 1.300,-

Standard ad formats	size (width x height)	Basic price for 1 ad, black/white	Reduced price for at least 6 ads**	Reduced price for at least 12 ads**
1/1 page	135 x 200 mm	€ 1020,-	€ 770,-	€ 690,-
1/2 page	135 x 100 or 65 x 200 mm	€ 510,-	€ 385,-	€ 345,-
1/4 page DIN A 4	85 x 125 mm	€ 460,-	€ 345,-	€ 310,-
1/4 page	135 x 50 or 65 x 100 mm	€ 255,-	€ 192,50	€ 172,50
1/8 page	65 x 50 mm	€ 127,50	€ 96,25	€ 86,25

* surcharge for coloured print:
4-coloured 480,- Euro; for each European scale 160,- Euro and for Special colour 220,- Euro

** published within 12 months

Reduced pricelist for classifieds like job ads, bids, sales

Standard ad formats	size (width x height)	Reduced price for 1 ad black/white
1/1 page	135 x 200 mm	€ 780,-
3/4 page	135 x 150 mm	€ 585,-
1/2 page	135 x 100 mm	€ 390,-
1/4 page	135 x 50 mm	€ 195,-
1/8 page	65 x 50 mm	€ 97,50